

horeca

A MAGAZINE FOR HOTELS, RESTAURANTS, CAFÉS, THE CATERING INDUSTRY AND INSTITUTIONS

Horeca is Norway's leading magazine for decision makers in the industry, and is indispensable for professionals who want to keep up to date on relevant topics. Its reputation as a magazine that brings news on concepts, trends and organizations, and a forum for discussion, is renowned. Horeca is in its 49th year, and thoroughly covers all target groups in the industry:

- Hotels, conferences and meetings, and accommodation facilities
- Restaurants
- Bars, pubs and nightclubs
- Cafés
- Cafeterias
- Contract catering
- Institutions

horeca
the leading magazine
in the industry

Horeca has 7 issues per year and is printed on glossy paper, is perfect-bound and full colour all through.

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kontrollert av Fag-
pressens Mediekontroll.

Visit us at www.horecanytt.no



SIZE OF ADDS:

<p>1/1 page working area: 185 x 265 mm</p> <p>Bleed: 210 x 297 mm + 3 mm (213 x 303 mm)</p>	<p>1/2 page 185 x 130 mm</p> <p>1/4 page, horizontal 185 x 63 mm</p>	<p>1/3 page 185 x 85 mm</p> <p>1/8 page 92 x 63 mm</p> <p>1/4 page vertical 92x130 mm</p>	<p>1/3 page vertical 65x265 mm</p> <p>1/2 page vertical 92x265 mm</p>
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TECHNICAL INFORMATION:

Size: A4
 Working area: 185x265 mm
 Columns: 3
 Column width: 57 mm
 Finishing: Perfect Binder
 Bleeding print: yes, 3 mm
 Raster cover: 60 lines
 Raster inside: 60 lines
 Paper cover: 200 grams glossy
 Paper inside: 115 grams glossy
 Digital material: PDF files with fonts embedded.
 Photos CMYK 300 dpi.
 Print must be sent in advance.
 Transfer: Email: rolf@askmedia.no



ADVERTISING PRICES FROM JANUARY 2017

Size	Prices
1 page	17 500
1/2 page	11 900
1/3 page	9 500
1/4 page	7 900
1/8 page	5 600
2nd page	21 000
Last page	21 000
Back cover	24 000
Spread	33 000
Classified Horeca	
Market all year: 5000 NOK	

INSERTS

We will be happy to help you with inserts. Please contact our advertising consultant for more information and prices.

COMMISSION FEES

Please contact our advertising consultant for further information regarding agency commission.

ADVERTISEMENT PRICES FOR WEB:

Please contact Rolf Goplen
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ISSUES 2017

Issue:	Material deadline:	Publishing date:
1	06.01	25.01
2	28.02	14.03
3	19.04	04.05
4	29.05	14.06
5	18.08	06.09
6	25.09	12.10
7	06.11	23.11

CONDITIONS AND LIMITATIONS:

Cancellations at least four weeks before the publishing date. Complaints shall be dismissed if deadlines are not met. All complaints, corrections and stop orders must be given in writing. We charge an additional fee for unfinished material.

